

FCBA Policy Regarding the Use of Club Group Email Distribution Lists

This policy has been adopted by the FCBA in order to established consistent guidelines for those making use of the club's two group email distribution lists, beesbiz@emaildodo.com and bees@emaildodo.com.

Club Group Email Distribution Lists

The club makes use of two group email lists, each of which has its own well-defined uses:

1. **Beesbiz@emaildodo.com** is limited to club business including such topics as upcoming meetings or FCBA club events, club newsletters, State hive registration reminders, meeting cancellations due to inclement weathers, call for volunteers for the fair, upcoming elections and votes, proposed projects or fundraisers, monthly meeting minutes and treasurer's reports, budgets, committee reports, MSBA business, dues notices, etc.
 - All club members are members of beesbiz@emaildodo.com, and all club members should remain members of this list as topics pertain only to business involving the club. There will be minimal traffic on beesbiz. Club members who elect to unsubscribe from beesbiz@emaildodo.com will be contacted to determine whether or not they intend on staying members of the club.
2. **Bees@emaildodo.com** is intended for topics that are not related to club business. Topics can include beekeeping- and bee culture- related ideas, tips, suggestions, questions, images, videos, hyperlinks, new products, give-aways, upcoming non-club events (e.g., Nature Fest, MSBA meetings), etc. Also allowed are commercial notices from club members (including vendors) who have bee-related products or services to sell (see below *Note).
 - All club members are initially assigned as members of the bees@emaildodo.com group. If members do not wish to receive this type of bee-related information from time to time, they can easily unsubscribe by means of a link at the bottom of any email they received. (Remember, group emails involving club business should not be sent to bees@emaildodo.com, rather such business-related group emails should instead be sent to beesbiz@emaildodo.com.)
 - *Note: Vendor/members may use the bees@emaildodo.com group email distribution list to notify club members of products or services for sale. Vendor/members should limit such promotional announcements to a maximum of one per month.
 - **Website Vendors' Page**

The club provides a club website page for the benefit of vendor/members who are permitted to display their contact information as well as a brief description of the types of products and/or services they provide. A link to the individual's website is also permitted as are company logos. Vendor/members should provide the webmaster with the necessary information.

- Note that this will be a static page. It is intended only as a means for club members to learn how to contact the vendor. The page is not to be used for vendor promotions, rather is to be used only for static, unchanging vendor contact information.

Adopted on _____ 3/3/2016 _____